



Pacengo del Garda  
Verona, Italy  
October 27-28, 2014

Your opportunity  
to be part  
of the future!

Invitation to exhibitors





# CAE CONFERENCE:

## The event

The 2014 edition of the annual flagship event on Simulation based Engineering and Sciences will be held in Pacengo del Garda - Verona (Italy) on October 27th and 28th.

As engineering simulation technologies are becoming ubiquitous in industrial applications, their integration is increasingly becoming more relevant for achieving true product and process innovation. The International CAE Conference represents the main event in Italy, and is one of the most relevant in Europe on the design and production process in the industry. It is a key event for all the stakeholders of the sector from the industry, academia and research as well for the software vendors.

The 2014 edition of the conference will feature multiple parallel sessions on a variety of industrial verticals, including aerospace, energy, transportation, material processing, consumer goods, civil engineering & construction, biomechanics and high performance computing. In addition, several CAE-oriented complementary events including round table discussions and workshops will complete the 360 degree offering of the conference.

A significant part of the Conference will be the exhibition area. This is indeed the ideal event to share one's own experience, meet CAE technology providers and hardware producers, technical press, members of associations and/or scientific bodies and committees, who are often interested in new partnerships to perform complex, in-depth investigations and analysis.

The International CAE Conference is a two days event offering an enriching environment to meet and share past and present experiences, challenges and to explore new business scenarios. In a nutshell: the ideal venue to discuss the endless applications of "simulation based engineering and sciences".

**Your opportunity to be part of the future!**

The annual event on Engineering Simulation is taking place in Pacengo del Garda (VR) - ITALY on 27<sup>th</sup> and 28<sup>th</sup> October 2014



An image of event the last year

## The location

**Hotel Parchi del Garda: The biggest conference centre in the Verona province and Lake Garda area**

Hotel Parchi del Garda is Lake Garda and Verona's most exclusive hotel congress centre. Thanks to its large, modern and functional spaces, as well as its ideal location, it is the perfect solution for any kind of event. The new 4 stars hotel is situated between Peschiera del Garda and Lazise, just 900 meters from the lake's shore. Built in perfect harmony with the surrounding environment, it is designed to resemble a typical Garda town.

How to easily reach the convention center?

By Car: Thanks to the A4 motorway, there are only 5 km from Peschiera del Garda, or via the A22, we are just 13 km from the Affi.

By Train: The hotel is less than 4 km from the station of Peschiera del Garda train station.

By Air: The Convention Center and meeting hotels Parks del Garda is only 15 km from Verona Valerio Catullo Airport.

[www.hotelparchideldelgarda.it](http://www.hotelparchideldelgarda.it)

# Exhibition

At the heart of the CAE Conference there is a unique opportunity to benefit from interacting with a captive and highly focused audience through-out the two-days of knowledge sharing. The exhibition area offers key software and hardware companies an engaging environment for you to gain valuable visibility amongst an international audience of influential contacts from leading companies.

Sponsors exhibiting at the International CAE Conference will benefit from almost a year-long exposure from all marketing activities leading up-to, during and after the event promoting the conference through various channels: website, press releases, newsletters, emails.

All our sponsorship packages will allow your organisation to benefit in many ways:

- Increase exposure to reinforce your brand position and values to a fast-growing market.
- Raise awareness of your products and service solutions showcasing to a targeted audience, with an ideal platform for launching your new product and services during the show to many whom have influential positions to purchase software, hardware and services.
- Establish a relationship with new prospects within the industry to grow your database.
- Network with new contacts within the Simulation Based Engineering and Sciences community.

Invest now for your opportunity to be part of the future! Discover what the market of tomorrow needs from you today.



## Some numbers from the past edition

- ◆ **More than 1000 Attendees**  
from 15 countries (Decision Makers, Engineers, Practitioners, Academia)
- ◆ **More than 160 Presentations**  
from key companies (ESA, Selex, Alenia Aermacchi, Ansaldo, GE Oil&Gas, Ariston Thermo, Saipem, Scania, Renault, Continental, Sacmi, etc.)
- ◆ **Poster Award**  
with more than 40 contributions from Academia and Industry
- ◆ **40 Exhibitors**
- ◆ **16 Thematic Sessions**

### Some exhibitors from the last editions:

AMD, ANSYS, HP, IBM, Intel, MAGMA, Mentor Graphics, Microsoft, NAFEMS, Nvidia, The Mathworks, AVL, Beta CAE, Componeering, CST, Cybernet Systems, Distene, E4 Computer Engineering, Elysium, ESTECO, Ket to Metals, Kilometrorosso, Intelligent Light, LMS, LS-DYNA, Nice, SCSK, Simpack-INTEC, Tecniche Nuove, Transvalor.





# Sponsorship Packages

Do not miss your chance – exhibition space is limited and will be allocated on a first-come, first served basis.

## PLATINUM Sponsor | 8.000 Euro + VAT

### High Visibility at Conference Location

- ◆ Large Booth space in the best zone of Conference Location (furniture, electricity supply, large size screen)
- ◆ Logo on the graphical printed wall in the plenary session room and in the technical session rooms
- ◆ 1 color page advert in the EnginSoft newsletter 3/2014 distributed at the conference and to all newsletter subscribers
- ◆ Complimentary passes for 10 guests (+ 2 exhibitor passes)
- ◆ Your company logo printed on the attendee badge
- ◆ Logo and link on the event mailing invitation (3 DEM to 40.000 contacts)
- ◆ Logo and profile in the Conference Programme distributed at all the participants of the Conference
- ◆ 1 advertising page in the Conference Programme distributed to all the participants of the Conference
- ◆ Company promotional material included in the delegate bags (1 brochure max size A4, max pages 10)
- ◆ Logo and profile on the conference website and in the proceedings web area

## GOLD Sponsor | 4.000 Euro + VAT

- ◆ Booth space in the Conference Location (furniture, electricity supply, large size screen)
- ◆ Logo on the graphical printed wall in the plenary session room and in the technical session rooms
- ◆ 1/2 page color advert in the EnginSoft newsletter 3/2014 distributed at the conference and to all newsletter subscribers
- ◆ Complimentary passes for 5 guests (+ 2 exhibitor passes)
- ◆ Logo and link on the event mailing invitation (3 DEM to 40.000 contacts)
- ◆ Logo and profile in the Conference Programme distributed at all the participants of the Conference
- ◆ 1/2 advertising page in the Conference Programme distributed to all the participants of the Conference
- ◆ Logo and profile on the conference website and in the proceedings web area

## SILVER Sponsor | 2.500 Euro + VAT

- ◆ Booth space in the Conference Location (furniture, electricity supply)
- ◆ 2 exhibitor passes
- ◆ Logo and profile in the Conference Programme distributed at all the participants of the Conference
- ◆ Logo and profile in the conference website and in the proceedings web area

## Session Sponsor

- ◆ Industries are offered the sponsorship of vertical sessions of the Conference. Please contact the Conference Organizer for more details.

## PLUS SPONSORSHIP

To request additional opportunities for sponsorship (for example: logo on the conference bags, notepads with your logo, your gadget in the conference bags, pens with your logo to all the delegates, dinner or lunch sponsorship, etc.) please contact us at:

info@caeconference.com phone +39 340 9511636  
Luisa Cunico, Conference Organizer



# Booking Form

## APPLICANT INFORMATION

Full corporate name (for invoice purpose)

Address

Post Code/Zip

Telephone

Fax

VAT No.

Tax Code

## CONTACT

Name

Surname

Telephone

E-mail

**NOTE:** By signing this booking form the undersigned confirms that he/she understands the associated terms and conditions and that he/she accepts the same.

Choose the Type of Sponsorship

Platinum - 8000 € +VAT

Gold 4000 € +VAT

Silver 2500 € +VAT

I have read and accept the Terms And Conditions indicated in this document

Date

Signature and Stamp

Please send back the signed form by email: [info@caeconference.com](mailto:info@caeconference.com)  
or by fax to: +39 0461979201



# Payment

The exhibition payment can be made:

- ◆ by BANK TRANSFER  
**Account name and address:**  
EnginSoft S.p.A.  
via della Stazione 27 - 38100 Trento  
**Bank name** UNICREDIT BANCA D'IMPRESA  
Ag., bank address Corso III Novembre  
IBAN: IT04 1 03226 01800 000003584244  
SWIFT: UNCRITMMOTO  
If paying by bank transfer, please transmit a copy of the transfer document together with this booking form to fax number +39 0461 979201
- ◆ by CREDIT CARD,  
please refer to the Conference web site:  
[www.caeconference.com/exhibition](http://www.caeconference.com/exhibition)

**Extremely Important: Payment must be done before 20<sup>th</sup> October, otherwise you will be refused entry into the Conference**

## Contact

**CAE Conference Organizer**

Luisa Cunico

Mobile +39 340 9511636

Tel. +39 0461 915391

Fax. +39 0461 979201

Email [info@caeconference.com](mailto:info@caeconference.com)



## About EnginSoft

EnginSoft is a premier consulting firm in the field of Simulation Based Engineering Science (SBES) with a global presence. It was founded in 1984, but its founder and initial employees had been working in SBES since the mid '70s. Throughout its long history it has been at the forefront of technological innovation and remains a catalyst for change in the way SBES and CAE technologies in general are applied to solve even the most complex industrial problems with a high degree of reliability. Today, EnginSoft is comprised of groups of highly qualified engineers, with expertise in a variety of engineering simulation technologies including FEM Analysis and CFD, working in synergic companies across the globe. We are present in Italy, France, Germany, the UK, Sweden and the U.S.A. and have a close partnership with synergetic companies located in Greece, Turkey, Israel, Portugal, Brazil, Japan and the U.S.A. We work across a broad range of industries that include the automotive, aerospace, defense, energy, civil engineering, consumer goods and biomechanics industries to help them get the most out of existing engineering simulation technologies.

For more information about the company, visit the website:

[www.enginsoft.it](http://www.enginsoft.it) | [www.enginsoft.com](http://www.enginsoft.com)

EnginSoft's outstanding team of experts will be available at the CAE Conference to discuss your engineering challenges and explain how we can assist you to resolve your problems and achieve valuable business benefits such as profitable growth, environmental assurance and enhanced quality and reliability to minimise risks to your organisation.

# Terms and Conditions

## 1. TITLE AND OBJECTIVES OF THE EVENT

### International CAE Conference.

The event is concerned with the industrial application of CAE, virtual prototyping, iDP (Intelligent Digital Prototyping), process simulation and complementary technologies, including: optimization, statistics, reliability, robust design and decision support.

## 2. PLACE, DATE AND TIMES OF THE EVENT

The event will take place at the Hotel Parchi del Garda, Pacengo del Garda (VR), Italy, from Monday 27<sup>th</sup> October to Tuesday 28<sup>th</sup> October 2014, from 09.00 to 23.00 on Monday and from 09.00 to 18.30 on Tuesday. Exhibitors may set-up their exhibition space during the afternoon of 26<sup>th</sup> October or early in the morning of 27<sup>th</sup> October. The Organizers reserve the right to change place, exhibition area, dates and times of the event at any time.

## 3. ADMISSION

Organizations of any nationality whose activities relate to the objectives of the event may exhibit. The Organizers retain the right to refuse admission without giving any reason. The refusal of admission shall not result in any right whatsoever to any payment of damages. The Booking Form may not contain any reservation or condition and shall be presented by 10<sup>th</sup> October 2014 after which date the Organizers reserve the right to accept or reject the booking.

## 4. ACCEPTANCE OF THE REGULATIONS

With the signing of the Booking Form the Exhibitor undertakes to participate at the event in the exhibition space to be allocated and to accept without reserve these Terms and Conditions and any subsequent regulations that may be made at any time by the Organizers of the event.

## 5. ADMISSION AND PAYMENT

The completed Booking Form shall be completed online by a representative of the exhibiting company. The Booking Form shall be accompanied by a copy of the bank draft if this be the preferred method of payment. **The payment must be done before 20<sup>th</sup> October otherwise it will not be possible to access to the event.**

## 6. REGISTRATION OF EXHIBITOR REPRESENTATIVES

Exhibitors shall register the full company name and data regarding all the organizations they represent and whose products are to be presented at their exhibition space.

## 7. BOOKING CONFIRMATION

The Organizers shall confirm the acceptance of the booking. The acceptance shall be valid only for the nominated Exhibitor. The assigned exhibition space may not be ceded in part or in whole, also without payment. In the case of non-observation of this condition the products introduced and exhibited may be excluded at the risk and expense of the Exhibitor who shall also be due to pay a penalty.

## 8. CANCELLATION

Cancellation of the Exhibitor's participation in the event shall be communicated by the Exhibitor to the Organizer by registered letter or telegram. The Organizer shall have the right to retain any sums paid to whatsoever end and to make such use of the exhibition area relinquished as he should think fit without whatsoever prejudice to any further legal action for the recovery of the full amount due for the booking and any greater damage that may have been caused to the Organizer.

## 9. ALLOCATION OF EXHIBITION SPACE

The Organizers shall allocate exhibition space on the basis of the overall design of the exhibition and the preferences expressed by Exhibitors. The Organizers reserve the right to change the placing of the exhibition space allocated or to change its configuration should this be necessary.

## 10. EXHIBITION SPACE

Exhibitor shall not assign, sublet, or share any part of his/her space.

## 11. PAYMENT TERMS

Payment in full is to be made before the exhibition space is installed as directed on the Booking Form. In the case of a booking not being accepted only the sum paid shall be reimbursed.

## 12. ADVERTISING

The Exhibitors may distribute promotional material regarding the products exhibited solely from their exhibition space. No promotional material may be exhibited beyond the Exhibitors' exhibition space other than with the expressed permission of the Organizer.

## 13. INSURANCE

The Organizer shall provide a general security service but declines any responsibility whatsoever either for natural risks or for theft, fire or third party liability. The Exhibitor, should he/she deem fit, may stipulate an insurance policy to cover such risks.

## 14. DAMAGE TO THE EXHIBITION SPACE

The exhibition spaces shall be handed back in the same condition in which they are consigned. In the case of damage the costs of repair shall be met by the Exhibitor who shall also be responsible for observing any special rules for the use of the structures and plant.

## 15. COPYRIGHTS, LICENSED AND PATENTED MATERIAL

Exhibitor assumes all responsibility for the use of any and all copyrighted, licensed, or patented materials including, but not limited to, music, video, or printed matter which may be protected under the Italian laws. Exhibitor is solely responsible for securing any and all appropriate rights to use such materials and for the payment of any and all royalties, license fees or other amounts associated with the use of such materials.

## 16. CLEARING OF EXHIBITION SPACES

Clearing of exhibition spaces may begin at 18.00 on 28<sup>th</sup> October 2014 and it has to be completed by 22.00 on the same day.

## 17. CHANGES TO THE TERMS AND CONDITION

The Organizers reserve the right to introduce any changes to these Terms and Conditions that they may deem necessary for the improvement of the exhibition and the associated services at any time and with immediate effect having given prior written notification to the Exhibitor. In the case of non-observance of these Terms and Conditions and any subsequent modifications to the same the Organizers reserve the right to close the exhibition space. In such a case the Exhibitor shall have no right to any reimbursement or compensation of whatsoever nature. Any update will be posted on the Conference website.

## 18. ADVERTISING AND PROMOTION

Show Management reserves the right to use Exhibitor's name in any advertising, promotion or marketing associated with the exhibition. Show Management does not, however, guarantee Exhibitor inclusion in such materials.

## 19. GENERAL AND FINAL REGULATIONS

In the case of the event not taking place for whatsoever cause the booking shall be automatically annulled and the Exhibitor shall be reimbursed both the sums paid for the exhibition space and for any services not provided net of the costs paid by the Organizer for the same. In the case of the event being suspended after its opening no reimbursement of whatsoever nature shall be due to the Exhibitor. The undersigned Exhibitor declares that he fully accepts all the requirements of these Terms and Conditions on behalf of the exhibiting organization.





## INTERNATIONAL CAE CONFERENCE

Pacengo del Garda (VR), Italy 27-28 October 2014

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Email [info@caeconference.com](mailto:info@caeconference.com)

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